



WOMEN'S LEADERSHIP INITIATIVE SPONSORSHIP PACKAGES

The **GSA Women's Leadership Initiative (WLI)** offers the opportunity to meet the next generation of engineers, develop and nurture career paths for existing employees, and support entrepreneurs.

Spotlight your company to the best and brightest technologists and university STEM students.

Be a leader and collaborate with the WLI as we create unique programming designed to create an inclusive community focused on education and networking.

By sponsoring and collaborating with GSA WLI, you will **increase awareness** of your organization's commitment to females and underrepresented peoples, **raise** your organization's **profile** among this group of successful technologists, and **enhance** your company's **efforts** to support these professionals in the semiconductor industry.

Learn more about WLI at <https://designthesolution.org>

CHAMPION OF WOMEN SPONSOR: \$110,000

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor company's representative provided one seat on the [Women's Leadership Council](#) for twelve (12) months.
 - Council meets three times a year and provides WLI support, leadership, and involvement throughout the various WLI committees and events as needed.
 - Partnership allows sponsor company representative to advise GSA on chosen venues/dates of WLI events and subsequent meetings.
 - Council votes on Rising Women of Influence Award recipient.
- Sponsor receives GSA WLI Brand and Image Campaign electronic templates to feature women at the company.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor company to be considered a platinum sponsor for all WLI events for the duration of sponsorship, including the annual [Women in Semiconductor Hardware \(WISH\)](#) Conference.
 - Sponsorship will include full branding in relationship to the events.
 - Full booklet branding, email branding, website branding, and signage branding as it relates to the events.
- Sponsor of GSA WLI university programing.
 - Sponsor will be considered for speaking opportunities such as keynote speakers and panelists.
 - Opportunity to present a webinar in the [Women in Leadership Speaker Series](#)
 - Sponsor provided with tabletop booth or opportunity to hand out company information to students attending university event.
 - Sponsor company's HR/DEI/Recruiting team allowed to attend university event.
- Sponsor can provide branded giveaways for all WLI events or contests.
- Ten (10) complimentary passes to WISH 2024.
- Tile Ad on GSA website for twelve (12) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Four (4) social media posts (total) about your company (Facebook, LinkedIn, and Instagram).
 - Social media posts can be used to promote sponsor's women-focused initiatives, events, leaders.
- Sponsor receives opportunity to highlight women at their company in GSA WLI social visibility efforts (i.e., social media, newsletter, and/or other external forums.)
 - Sponsor receives two (2) non-consecutive social media takeover weeks in the GSA WLI Visibility Campaign to highlight women at their company and must be at least three (3) months spaced apart.
- Sponsor receives opportunity to distribute marketing materials at two (2) GSA events. GSA to decide which events to distribute.
- Sponsor receives opportunity to have women participate as mentees in the [Women in Hardware Mentorship Program](#)
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

WLI ALLY: \$55,000

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives GSA WLI Brand and Image Campaign electronic templates to feature women at the company.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor of GSA WLI university programing.
 - Sponsor will be considered for speaking opportunities such as keynote speakers and panelists.
 - Opportunity to present a webinar in the [Women in Leadership Speaker Series](#)
 - Sponsor provided with tabletop booth or opportunity to hand out company information to students attending university event.
 - Sponsor company's HR/DEI/Recruiting team allowed to attend university event.
- Sponsor can provide branded giveaways for all WLI events or contests.
- Eight (8) complimentary passes to WISH 2024.
- Tile Ad on GSA websites for nine (9) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Three (3) social media posts (total) about your company (Facebook, LinkedIn, and Instagram).
 - Social media posts can be used to promote sponsor's women-focused initiatives, events,

leaders.

- Sponsor receives opportunity to highlight women at their company in GSA WLI social visibility efforts (i.e., social media, newsletter, and/or other external forums.)
 - Sponsor receives one social media takeover week in the GSA WLI Visibility Campaign to highlight women at their company.
- Sponsor receives opportunity to distribute marketing materials at two (2) GSA events. GSA to decide which events to distribute.
- Sponsor receives opportunity to have women participate as mentees in the [Women in Hardware Mentorship Program](#)
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

WLI ADVOCATE: \$27,500

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives GSA WLI Brand and Image Campaign electronic templates to feature women at the company.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor can provide branded giveaways for WLI events or contests.
- Six (6) complimentary passes to WISH 2024.
- Tile Ad on GSA websites for seven (7) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Two (2) social media posts (total) about your company (Facebook, LinkedIn, and Instagram).
 - Social media posts can be used to promote sponsor's women-focused initiatives, events, leaders.
- Sponsor receives opportunity to highlight women at their company in GSA WLI social visibility efforts (i.e., social media, newsletter, and/or other external forums.)
- Opportunity to distribute marketing materials at one (1) GSA event. GSA to decide which events to distribute.
- Sponsor receives opportunity to have women participate as mentees in the [Women in Hardware Mentorship Program](#)
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)
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PLATINUM: \$22,000

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Four (4) complimentary passes to WISH 2024.
- Tile Ad on GSA website for five (5) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- One (1) social media post (total) about your company (Facebook, LinkedIn, and Instagram).
 - Social media posts can be used to promote sponsor's women-focused initiatives, events, leaders.
- Sponsor receives opportunity to highlight women at their company in GSA WLI social visibility efforts (i.e., social media, newsletter, and/or other external forums.)
- Opportunity to have women participate as mentees in the [Women in Hardware Mentorship Program](#)
- Opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

GOLD: \$16,500

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Two (2) complimentary passes to WISH 2024.
- Tile Ad on GSA website for three (3) months.

- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Sponsor receives opportunity to have women participate as mentees in the [Women in Hardware Mentorship Program](#)
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

SILVER: \$11,000

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Tile Ad on GSA website for one (1) month.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

BRONZE: \$5,500

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor company logo/name listed as a sponsor on all GSA WLI press releases or alerts.
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

WLI NEWSLETTER: \$15,000 | EXCLUSIVE **SOLD**

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor logo receives prominent placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor receives quarterly column/article in newsletter.
- Tile Ad on GSA website for three (3) months.
- Two (2) social media posts (total) about your company (Facebook, LinkedIn, and Instagram).
 - One post will serve as a “thank you” for sponsorship.
 - Additional social media post can be used to promote sponsor’s women-focused initiatives, events, leaders.
- Opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)