

WISH WOMEN IN SEMICONDUCTOR HARDWARE

Date: November 7, 2024

Location: San Jose Convention Center

GSA WLI'S Technical Conference and Awards Ceremony is a unique event bringing together industry luminaries, entrepreneurs, and university STEM students. This event will showcase the changing face of technology interspersed with exciting individual and company awards. Join us in celebrating the women who have helped to break the glass ceiling and those who are following in their footsteps. Unlike other conferences, GSA WLI will not charge university students to participate. Join our industry in supporting gender parity.



WISH 2023 HIGHLIGHTS:

Over 500 attendees from around the world came to learn, network, and uplift each other
Visibility opportunities for women in the semiconductor industry: **27 speakers, 3 panel discussions**

Record number of technical paper and poster submissions: **80**

Celebrating industry women for their achievements:

- **Rani Borkar**, Recipient of the Dr. Lisa Su Woman of Innovation Award
- **Aradhana Kumar**, Recipient of the Female-Up and Comer Award
- **Cadence**, Recipient of the Designing the Difference Award

WISH 2024 promises to be even bigger and more exciting. We plan to expand the conference to increase our in-person attendance to 700 - 800 people.



2024 WISH SPONSORSHIP PACKAGES

TITLE SPONSOR: \$100,000 | EXCLUSIVE **(SOLD)**



- Five-minute welcoming remarks during the conference.
- Forty (40) complimentary passes for senior company executives or chosen company representatives.
- Full page ad on the back page of the event proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Title Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Opportunity for sponsor company to provide a speaker as a panelist or keynote speaker upon GSA approval.
- Opportunity for sponsor company to nominate one representative to participate on the WISH Technical Steering Committee which reviews and selects the technical paper and poster submissions.
- Technical Steering Committee members receive recognition and visibility opportunities and comp passes and special invitations to exclusive WLI events.
- Sponsor company receives four (4) invitations to the exclusive WISH VIP Dinner.
- Sponsor company receives opportunity to provide co-branded corporate giveaways.



VIP RECEPTION SPONSOR: \$60,000 | EXCLUSIVE



- Three-minute welcoming remarks prior to the start of the reception.
- Sponsorship includes food and beverage costs.
- Thirty (30) complimentary passes for senior company executives or chosen company representatives.
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **VIP Reception Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Opportunity to work with GSA on custom menu items.
- Reception to be exclusively branded with sponsor company's name and logo.

AWARD SPONSOR: \$50,000



Three exclusive awards are available for sponsorship:

Female Up and Comer Award | Exclusive: The Female Up and Comer Award recognizes and profiles the next generation of young women in the semiconductor industry. Companies are encouraged to identify women with a technical background and education within their organization who have been in the industry five years or less and have made exceptional contributions toward the development, innovation, growth and success in her short time in the industry. Nominations reviewed by an all-female committee that will select the top four candidates for recognition at the 2024 GSA WISH Conference. There, a winning recipient will be announced and presented with the Female Up and Comer Award.

Designing the Difference Award | Exclusive: The Designing the Difference Award recognizes companies who are making a significant and measurable impact on advancing the industry through diversity and inclusion. Nominations were reviewed by a committee that will select the top three companies for recognition at the 2024 WISH Conference. There, a winning company will be announced and presented with the Designing the Difference Award.

Rising Women in Semi Award (New) | Exclusive: The Rising Women in Semi Award will recognize three to four female nominees who are considered rising leaders by their individual companies. These nominees should have made exceptional contributions toward the development, innovation, growth and success of the semiconductor industry and made a huge impact during her time in the industry, which should be more than 10 years but less than 20 years.

Sponsorships include:

- Twenty-five (25) Complimentary passes for executives and non-executives.
- Full page ad in the event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Award Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives two-minute remarks during the award presentation and has the opportunity to present the award on-stage to the recipient.

LANYARD SPONSOR: \$45,000 | EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badge lanyards.
- Twenty-five (25) complimentary passes for senior company executives or chosen company representatives.
- Full page ad with preferential placement in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Lanyard Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

CUSTOM SPONSOR: \$40,000 | EXCLUSIVE

- Twenty-five (25) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured in the event virtual proceedings booklet.
- Custom opportunity to sponsor an exclusive item at WISH conference to be decided by GSA and sponsor company.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Custom Sponsor** on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.



LUNCH SPONSOR: \$40,000 | EXCLUSIVE (SOLD)



- Three-minute welcoming remarks prior to the start of the lunch.
- Sponsorship includes food and beverage costs.
- Twenty-five (25) complimentary passes for senior company executives or chosen company representatives.
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Lunch Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Opportunity to work with GSA on custom menu items.
- Lunch to be exclusively branded with sponsor company's name and logo.

PHOTO BOOTH SPONSOR: \$30,000 | EXCLUSIVE

- Twenty (20) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured in the event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Photo Booth Sponsor** on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.



VIRTUAL BOOKLET SPONSOR: \$30,000 | EXCLUSIVE

- Twenty (20) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured on the front inside cover of the event proceedings booklet.
- "Booklet sponsored by..." displayed on the bottom of every other page of the event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Booklet Sponsor** on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

CHARGING STATION SPONSOR: \$30,000 | EXCLUSIVE



- Twenty (20) complimentary passes for senior company executives or chosen company representatives.
- Minimum of two (2) branded charging stations found at event (charging stations will be chosen & designed by GSA with sponsor company approval).
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet.
- Sponsor company logo/name listed as **Charging Station Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media.

WI-FI SPONSOR: \$30,000 | EXCLUSIVE

- Twenty (20) complimentary passes for senior company executives or chosen company representatives.
- Half page ad featured in the event virtual proceedings booklet.
- Branded Wi-Fi cards provided to all event attendees.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Wi-Fi Sponsor** on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

BREAKFAST SPONSOR: \$25,000 | EXCLUSIVE (SOLD)

- Sponsorship includes food and beverage costs.
- Twenty (20) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Breakfast Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Opportunity to work with GSA on custom menu items
- Breakfast to be exclusively branded with sponsor company's name and logo

PLATINUM SPONSOR: \$20,000 (10 spots available)

- Twenty (20) complimentary passes for senior company executives or chosen company representative.
- Full page ad with preferential placement in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Platinum Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.



GOLD SPONSOR: \$15,000 (10 spots available)

- Fifteen (15) complimentary passes for senior company executive or chosen company representative.
- Half page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Gold Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

GENERAL SPONSOR: \$10,000 (5 spots available)

- Five (5) complimentary passes for senior company executive or chosen company representative.
- Quarter page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **General Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

