



## WOMEN'S LEADERSHIP INITIATIVE SPONSORSHIP PACKAGES

The **GSA Women's Leadership Initiative (WLI)** offers the opportunity to meet the next generation of engineers, develop and nurture career paths for existing employees, and support entrepreneurs.

**Spotlight your company** to the best and brightest technologists and university STEM students.

**Be a leader and collaborate** with the WLI as we create unique programming designed to create an inclusive community focused on education and networking.

By sponsoring and collaborating with GSA WLI, you will **increase awareness** of your organization's commitment to females and underrepresented peoples, **raise** your organization's **profile** among this group of successful technologists, and **enhance** your company's **efforts** to support these professionals in the semiconductor industry.

Learn more about WLI at <https://designthesolution.org>

## **CHAMPION OF WOMEN SPONSOR: \$110,000**

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor company's representative provided one seat on the [Women's Leadership Council](#) for twelve (12) months.
  - Council meets three times a year and provides WLI support, leadership, and involvement throughout the various WLI committees and events as needed.
  - Partnership allows sponsor company representative to advise GSA on chosen venues/dates of WLI events and subsequent meetings.
  - Council votes on Rising Women of Influence Award recipient.
- Sponsor receives GSA WLI Brand and Image Campaign electronic templates to feature women at the company.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor company to be considered a platinum sponsor for all WLI events for the duration of sponsorship, including the annual [Women in Semiconductor Hardware \(WISH\)](#) Conference.
  - Sponsorship will include full branding in relationship to the events.
    - Full booklet branding, email branding, website branding, and signage branding as it relates to the events.
- Sponsor of GSA WLI university programing.
  - Sponsor will be considered for speaking opportunities such as keynote speakers and panelists.
  - Opportunity to present a webinar in the [Women in Leadership Speaker Series](#)
  - Sponsor provided with tabletop booth or opportunity to hand out company information to students attending university event.
  - Sponsor company's HR/DEI/Recruiting team allowed to attend university event.
- Sponsor can provide branded giveaways for all WLI events or contests.
- Ten (10) complimentary passes to WISH 2024.
- Tile Ad on GSA website for twelve (12) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Four (4) social media posts (total) about your company (Facebook, LinkedIn, and Instagram).
  - Social media posts can be used to promote sponsor's women-focused initiatives, events, leaders.
- Sponsor receives opportunity to highlight women at their company in GSA WLI social visibility efforts (i.e., social media, newsletter, and/or other external forums.)
  - Sponsor receives two (2) non-consecutive social media takeover weeks in the GSA WLI Visibility Campaign to highlight women at their company and must be at least three (3) months spaced apart.
- Sponsor receives opportunity to distribute marketing materials at two (2) GSA events. GSA to decide which events to distribute.
- Sponsor receives opportunity to have women participate as mentees in the [Women in Hardware Mentorship Program](#)
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready, Lunch and Learns](#)

## **WLI ALLY: \$55,000**

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives GSA WLI Brand and Image Campaign electronic templates to feature women at the company.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor of GSA WLI university programing.
  - Sponsor will be considered for speaking opportunities such as keynote speakers and panelists.
  - Opportunity to present a webinar in the [Women in Leadership Speaker Series](#)
  - Sponsor provided with tabletop booth or opportunity to hand out company information to students attending university event.
  - Sponsor company's HR/DEI/Recruiting team allowed to attend university event.
- Sponsor can provide branded giveaways for all WLI events or contests.
- Eight (8) complimentary passes to WISH 2024.
- Tile Ad on GSA websites for nine (9) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Three (3) social media posts (total) about your company (Facebook, LinkedIn, and Instagram).
  - Social media posts can be used to promote sponsor's women-focused initiatives, events,

- leaders.
- Sponsor receives opportunity to highlight women at their company in GSA WLI social visibility efforts (i.e., social media, newsletter, and/or other external forums.)
  - Sponsor receives one social media takeover week in the GSA WLI Visibility Campaign to highlight women at their company.
- Sponsor receives opportunity to distribute marketing materials at two (2) GSA events. GSA to decide which events to distribute.
- Sponsor receives opportunity to have women participate as mentees in the [Women in Hardware Mentorship Program](#)
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

## **WLI ADVOCATE: \$27,500**

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives GSA WLI Brand and Image Campaign electronic templates to feature women at the company.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor can provide branded giveaways for WLI events or contests.
- Six (6) complimentary passes to WISH 2024.
- Tile Ad on GSA websites for seven (7) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Two (2) social media posts (total) about your company (Facebook, LinkedIn, and Instagram).
  - Social media posts can be used to promote sponsor's women-focused initiatives, events, leaders.
- Sponsor receives opportunity to highlight women at their company in GSA WLI social visibility efforts (i.e., social media, newsletter, and/or other external forums.)
- Opportunity to distribute marketing materials at one (1) GSA event. GSA to decide which events to distribute.
- Sponsor receives opportunity to have women participate as mentees in the [Women in Hardware Mentorship Program](#)
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)
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## **PLATINUM: \$22,000**

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Four (4) complimentary passes to WISH 2024.
- Tile Ad on GSA website for five (5) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- One (1) social media post (total) about your company (Facebook, LinkedIn, and Instagram).
  - Social media posts can be used to promote sponsor's women-focused initiatives, events, leaders.
- Sponsor receives opportunity to highlight women at their company in GSA WLI social visibility efforts (i.e., social media, newsletter, and/or other external forums.)
- Opportunity to have women participate as mentees in the [Women in Hardware Mentorship Program](#)
- Opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

## **GOLD: \$16,500**

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Two (2) complimentary passes to WISH 2024.
- Tile Ad on GSA website for three (3) months.

- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Sponsor receives opportunity to have women participate as mentees in the [Women in Hardware Mentorship Program](#)
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

## **SILVER: \$11,000**

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Tile Ad on GSA website for one (1) month.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

## **BRONZE: \$5,500**

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor company logo/name listed as a sponsor on all GSA WLI press releases or alerts.
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

## **WLI NEWSLETTER: \$15,000 | EXCLUSIVE **SOLD****

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor logo receives prominent placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor receives quarterly column/article in newsletter.
- Tile Ad on GSA website for three (3) months.
- Two (2) social media posts (total) about your company (Facebook, LinkedIn, and Instagram).
  - One post will serve as a “thank you” for sponsorship.
  - Additional social media post can be used to promote sponsor’s women-focused initiatives, events, leaders.
- Opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)