

# GSA

## WOMEN'S LEADERSHIP INITIATIVE SPONSORSHIP PACKAGES 2025

The **GSA Women's Leadership Initiative (WLI)** is dedicated to making a significant impact in the semiconductor industry by focusing on three key goals:

- Increasing the number of STEM-focused candidates joining the semiconductor industry.
- Increasing the number of women and underrepresented peoples in leadership roles within the industry.
- Increasing the capital dedicated to start-ups led by traditionally underrepresented peoples.

**Spotlight your company** to the best and brightest technologists and university STEM students.

**Be a leader and collaborate** with the WLI as we create unique programming designed to create an inclusive community focused on education and networking.

By sponsoring and collaborating with GSA WLI, you will **increase awareness** of your organization's commitment to females and underrepresented peoples, **raise** your organization's **profile** among this group of successful technologists, and **enhance** your company's **efforts** to support these professionals in the semiconductor industry.

<https://designthesolution.org>

## **CHAMPION OF WOMEN SPONSOR: \$110,000**

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor company's representative provided one seat on the [Women's Leadership Council](#) for twelve (12) months.
  - Council meets three times a year and provides WLI support, leadership, and involvement throughout the various WLI committees and events as needed.
  - Partnership allows sponsor company representative to advise GSA on chosen venues/dates of WLI events and subsequent meetings.
  - Council votes on Women of Influence Award recipient.
- Sponsor receives GSA WLI Brand and Image Campaign electronic templates to feature women at the company.
- Sponsor receives opportunity to present a webinar in the [Woman2Woman, Mentoring Moments for Women in the Workforce](#) series.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor of GSA WLI university programing.
  - Sponsor will be considered for speaking opportunities such as keynote speakers and panelists.
  - Sponsor provided with tabletop booth or opportunity to hand out company information to students attending university event.
  - Sponsor company's HR Recruiting team allowed to attend university event.
- Sponsor can provide company branded giveaways for all WLI events.
- Five (5) complimentary passes to 2025 WISH Conference.
- Tile Ad on GSA website for twelve (12) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Four (4) social media posts (total) about your company ([Instagram](#), [LinkedIn](#), [Facebook](#)).
  - Social media posts can be used to promote sponsor's women-focused initiatives, events, leaders.
- Sponsor receives opportunity to highlight women at their company in GSA WLI social visibility efforts (i.e., social media, newsletter, and/or other external forums.)
- Sponsor receives two (2) non-consecutive social media takeover weeks in the GSA WLI Visibility Campaign to highlight women at their company and must be at least three (3) months spaced apart.
- Sponsor receives opportunity to distribute marketing materials at two (2) GSA events. GSA to decide which events to distribute.
- Sponsor receives opportunity to have women participate as mentees in the [Women in Hardware Mentorship Program](#)
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

"Where else can you meet women leaders in the semiconductor industry from Global Foundries, Meta, Marvell, Teradyne, Microsoft, ams OSRAM, Western Digital, and many more? - Only at Women in Hardware Mentorship (WHM), part of the [GSA Women's Leadership Initiative!](#)"  
- Linda Cheng, Meta, **Women in Hardware Mentorship Program (WHM)**

## **WLI ALLY: \$55,000**

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives GSA WLI Brand and Image Campaign electronic templates to feature women at the company.
- Sponsor receives opportunity to present a webinar in the [Woman2Woman, Mentoring Moments for Women in the Workforce](#) series.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor of GSA WLI university programing.
  - Sponsor will be considered for speaking opportunities such as keynote speakers and panelists.
  - Sponsor provided with tabletop booth or opportunity to hand out company information to students attending university event.
  - Sponsor company's HR Recruiting team allowed to attend university event.
- Sponsor can provide branded giveaways for all WLI events or contests.
- Four (4) complimentary passes to 2025 WISH Conference.
- Tile Ad on GSA websites for nine (9) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Three (3) social media posts (total) about your company ([Instagram](#), [LinkedIn](#), [Facebook](#)).
  - Social media posts can be used to promote sponsor's women-focused initiatives, events, leaders.
- Sponsor receives opportunity to highlight women at their company in GSA WLI social visibility efforts

- (i.e., social media, newsletter, and/or other external forums.)
- Sponsor receives one social media takeover week in the GSA WLI Visibility Campaign to highlight women at their company.
- Sponsor receives opportunity to distribute marketing materials at two (2) GSA events. GSA to decide which events to distribute.
- Sponsor receives opportunity to have women participate as mentees in the [Women in Hardware Mentorship Program](#)
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

“The future of the semiconductor industry is being shaped by innovation and diversity, as vividly demonstrated during yesterday’s event at Accenture’s Munich office. We had the pleasure of hosting the [GSA Women Leadership Initiative](#) alongside many leading women from the semiconductor sector—an industry whose components form the beating heart of digital transformation. We are proud to be a close partner of this important initiative.”

– Jürg Matweber, Accenture. **Lunch and Learn - Munich**

## **WLI ADVOCATE: \$27,500**

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives GSA WLI Brand and Image Campaign electronic templates to feature women at the company.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor can provide branded giveaways for WLI events or contests.
- Three (3) complimentary passes to 2025 WISH Conference.
- Tile Ad on GSA websites for seven (7) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Two (2) social media posts (total) about your company ([Instagram](#), [LinkedIn](#), [Facebook](#)).
  - Social media posts can be used to promote sponsor’s women-focused initiatives, events, leaders.
- Sponsor receives opportunity to highlight women at their company in GSA WLI social visibility efforts (i.e., social media, newsletter, and/or other external forums.)
- Opportunity to distribute marketing materials at one (1) GSA event. GSA to decide which events to distribute.
- Sponsor receives opportunity to have women participate as mentees in the [Women in Hardware Mentorship Program](#)
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

“As a mentor, I really enjoyed the experience sharing with this group of mentees who has many years of experience as middle level managers. A lot of challenges we faced are very common. The mentoring is not only helping others but also helped myself to face difficult situations with resilience, strategy and tactics. This mentoring experience is also helping me to improve on mentoring others within the company and in other societies.”

– Yan Li, Marvell, **Women in Hardware Mentorship Program (WHM)**

## **PLATINUM: \$22,000**

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Two (2) complimentary passes to 2025 WISH Conference.
- Tile Ad on GSA website for five (5) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- One (1) social media post (total) about your company ([Instagram](#), [LinkedIn](#), [Facebook](#)).
  - Social media posts can be used to promote sponsor’s women-focused initiatives, events, leaders.
- Sponsor receives opportunity to highlight women at their company in GSA WLI social visibility efforts (i.e., social media, newsletter, and/or other external forums.)
- Opportunity to have women participate as mentees in the [Women in Hardware Mentorship Program](#)
- Opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

"The most valuable aspect of the event for me was gaining a deeper understanding of the semiconductor industry and the career opportunities it offers, especially as it relates to new graduates. The interactive format also allowed for meaningful discussions and practical insights." **University Programming**

### **GOLD: \$16,500**

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- One (1) complimentary pass to 2025 WISH Conference.
- Tile Ad on GSA website for three (3) months
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Sponsor receives opportunity to have women participate as mentees in the [Women in Hardware Mentorship Program](#)
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

"Amazing event by the Global Semiconductor Alliance and GSA Women's Leadership Initiative on corporate board readiness. I have not been in a room with such a large, accomplished group of women within any STEM-related industries before. The speakers and participating women that the GSA have put together are changing the face of technology and semiconductors."

– Alice Globus, Nanotronics, **Board Ready Event**

### **SILVER: \$11,000**

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Tile Ad on GSA website for one (1) month.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

"The energy and enthusiasm in the room were palpable, and I left feeling both empowered and inspired. I am grateful for the opportunity to have attended this event and for the insights gained from such accomplished professionals. This experience was truly beneficial for my professional growth, and I look forward to future events."

– Mamta Bansal, Arm, **Lunch and Learn – Santa Clara**

### **BRONZE: \$5,500**

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor company logo/name listed as a sponsor on all GSA WLI press releases or alerts.
- Sponsor receives opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

"Thanks to GSA Women's Leadership Initiative for hosting a day of learning with industry experts on what it takes to be a board member! The event was a great opportunity to gain valuable insights and network!"

– Preeti Prascher, Synaptics, **Board Ready Event**

### **WLI NEWSLETTER: \$15,000 | EXCLUSIVE **SOLD****

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor logo receives prominent placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor receives quarterly column/article in newsletter.

- Tile Ad on GSA website for three (3) months.
- Two (2) social media posts (total) about your company ([Instagram](#), [LinkedIn](#), [Facebook](#)).
  - One post will serve as a “thank you” for sponsorship.
  - Additional social media post can be used to promote sponsor’s women-focused initiatives, events, leaders.
- Opportunity to attend exclusive and invitation-only WLI learning and networking events such as [Board-Ready](#), [Lunch and Learns](#)

“The networking session was the most valuable aspect as I got to personally interact and ask questions from various people at different companies.” **University Programming**



