

# WISH CONFERENCE

**Date: October 1, 2025**

**Location: San Jose Convention Center**

GSA WLI'S Technical Conference and Awards Ceremony is a unique event bringing together industry luminaries, entrepreneurs, and university STEM students. This event will showcase the changing face of technology interspersed with exciting individual and company awards. Join us in celebrating the women who have helped to break the glass ceiling and those who are following in their footsteps. Unlike other conferences, GSA WLI will not charge university students to participate. Join our industry in supporting gender parity.



## **WISH 2024 HIGHLIGHTS:**

**Over 800 attendees** from around the world came to learn, network, and uplift each other. Visibility opportunities for women in the semiconductor industry: **33 speakers, 3 panel discussions**

Technical paper and poster presenters: **28**

Celebrating industry women for their achievements:

- **Dr. Ann Kelleher, Intel** Recipient of the Dr. Lisa Su Woman of Innovation Award
- **Lyndsi Parker, Marvell**, Recipient of the Rising Women in Semi Award
- **Kamala Raghavan Sadagopan, Qualcomm**, Recipient of the Female-Up and Comer Award
- **AMD**, Recipient of the Designing the Difference Award

**WISH 2025** promises to be even bigger and more exciting. We plan to expand the conference to increase our in-person attendance to **over 1,000 people**.



# 2025 WISH SPONSORSHIP PACKAGES

TITLE SPONSOR: \$100,000 | EXCLUSIVE **(SOLD)**



- Five-minute welcoming remarks during the conference.
- Thirty (30) complimentary passes for senior company executives or chosen company representatives.
- Full page ad on the back page of the event proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Title Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Opportunity for sponsor company to provide a speaker as a panelist upon GSA approval.
- Opportunity for sponsor company to nominate one representative to participate on the WISH Technical Steering Committee which reviews and selects the technical paper and poster submissions.
- Technical Steering Committee members receive recognition and visibility opportunities and comp passes and special invitations to exclusive WLI events.
- Sponsor company receives opportunity to provide co-branded corporate giveaways.

“Proud to have Marvell Technology as the Title Sponsor, with Janice Hall kicking off the event and emphasizing the importance of women’s leadership in her keynote. It was fantastic to hear from Marvell’s CEO, Matt Murphy, about the new Executive Accelerator Program that he is sponsoring for women leaders in the semiconductor industry. During the event, I was deeply inspired by the stories and leadership examples shared by talented women in the tech industry.”

- Alua Suleimenova, Marvell

## VIP RECEPTION SPONSOR: \$75,000 | EXCLUSIVE



- Three-minute welcoming remarks prior to the start of the reception.
- Sponsorship includes food and beverage costs.
- Twenty (20) complimentary passes for senior company executives or chosen company representatives.
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **VIP Reception Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Opportunity to work with GSA on custom menu items.
- Reception to be exclusively branded with sponsor company's name and logo.
- Sponsor company receives opportunity to provide corporate giveaways.

"There were countless moments of enlightenment, inspiration, and camaraderie at the recent Global Semiconductor Alliance **GSA Women's Leadership Initiative** WISH 2024 conference in San Jose. ASE was proud to sponsor such an impactful event that had almost doubled in size over the 2023 edition. [#WISH2024](#) had over 800 women (and some guys) gathered to hear from accomplished semiconductor industry executives that are fearlessly blazing trails in the AI era, yet paying forward with intention and resolve. "

- ASE





## LUNCH SPONSOR: \$72,000 | EXCLUSIVE



- Three-minute welcoming remarks prior to the start of the lunch. Sponsorship includes food and beverage costs.
- Twenty (20) complimentary passes for senior company executives or chosen company representatives.
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Lunch Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event pressreleases/media alerts.
- Opportunity to work with GSA on custom menu items.
- Lunch to be exclusively branded with sponsor company's name and logo.
- Sponsor company receives opportunity to provide corporate giveaways.

## LANYARD SPONSOR: \$60,000 | EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badge lanyards.
- Fifteen (15) complimentary passes for senior company executives or chosen company representatives.
- Full page ad with preferential placement in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Lanyard Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.



## AWARD SPONSOR: \$58,000



Three exclusive awards are available for sponsorship:

### **Rising Women in Semi Award | Exclusive: (SOLD)**

The Rising Women in Semi Award recognizes three to four female nominees who are considered rising leaders by their individual companies. These nominees should have made exceptional contributions toward the development, innovation, growth and success of the semiconductor industry and made a huge impact during her time in the industry, which should be more than 10 years but less than 20 years.

### **Female Up and Comer Award | Exclusive: (SOLD)**

The Female Up and Comer Award recognizes and profiles the next generation of young women in the semiconductor industry. Companies are encouraged to identify women with a technical background and education within their organization who have been in the industry five years or less and have made exceptional contributions toward the development, innovation, growth and success in her short time in the industry. Nominations reviewed by an all-female committee that will select the top four candidates for recognition at the GSA WISH Conference. There, a winning recipient will be announced and presented with the Female Up and Comer Award.

### **Designing the Difference Award | Exclusive:**

The Designing the Difference Award recognizes companies who are making a significant and measurable impact on advancing the semiconductor industry through diversity and inclusion. Nominations were reviewed by a committee that will select the top three companies for recognition at the WISH Conference. There, a winning company will be announced and presented with the Designing the Difference Award.



## Sponsorships include:

- Fifteen (15) Complimentary passes for executives and non-executives.
- Full page ad in the virtual event proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Award Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives two-minute remarks during the award presentation and has the opportunity to present the award on-stage to the recipient.
- Sponsor company receives opportunity to provide corporate giveaways.

“Year after year, I am equally proud and excited to see how Global Semiconductor Alliance's Women in Semiconductor Hardware (WISH 2024) conference has become the preeminent annual gathering for women innovators in the semiconductor industry. “

- Rani Borkar, Microsoft

## WELLNESS BREAK SPONSOR: \$50,000 | EXCLUSIVE

- Twelve (12) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured in the event virtual proceedings booklet.
- Sponsor company branded massage area with a minimum of 10 massage therapists
- Sponsor has opportunity to provide exclusive gifts at this area
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Wellness Break Sponsor** on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.



## PHOTO BOOTH SPONSOR: \$40,000 | EXCLUSIVE (SOLD)



- Ten (10) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured in the event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Photo Booth Sponsor** on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.

## CHARGING STATION SPONSOR: \$40,000 | EXCLUSIVE

- Ten (10) complimentary passes for senior company executives or chosen company representatives.
- Minimum of two (2) branded charging stations found at event (charging stations will be chosen & designed by GSA with sponsor company approval).
- Full page ad in event virtual proceedings booklet. Logo featured in the virtual proceedings booklet.
- Sponsor company logo/name listed as **Charging Station Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media.
- Sponsor company receives opportunity to provide corporate giveaways.





## WI-FI SPONSOR: \$40,000 | EXCLUSIVE

- Ten (10) complimentary passes for senior company executives or chosen company representatives.
- Half page ad featured in the event virtual proceedings booklet.
- Branded Wi-Fi cards provided to all event attendees.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Wi-Fi Sponsor** on: event website/electronic mailings/sponsor section of proceedings booklet/pre- event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.



“Thank you, Global Semiconductor Alliance (GSA), for opening doors for future generations of women in STEM. It was an honor to join our accomplished and talented Micron women engineers and allies at the at the GSA WISH (Women in Semiconductor Hardware) technical conference here in San Jose, CA.”

- **Fran Dillard, Micron**

## CUSTOM SPONSOR: Starting at \$40,000 | EXCLUSIVE

- Ten (10) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured in the event virtual proceedings booklet.
- Custom opportunity to sponsor an exclusive item at WISH conference to be decided by GSA and sponsor company.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Custom Sponsor** on: event website/electronic mailings/sponsor section of proceedings booklet/pre- event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.





## BREAKFAST SPONSOR: \$30,000 | EXCLUSIVE (SOLD)

- Sponsorship includes food and beverage costs.
- Eight (8) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Breakfast Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Opportunity to work with GSA on custom menu items
- Breakfast to be exclusively branded with sponsor company's name and logo
- Sponsor company receives opportunity to provide corporate giveaways.



"I'm still buzzing from the energy and inspiration at last week's GSA Women's Leadership Initiative event for Women in Semiconductor and Hardware. The event brought together trailblazers and rising stars to share their stories on resiliency, empathetic leadership, and growth. "

**Rosalina Hiu, Seagate Technology**

## VIRTUAL BOOKLET SPONSOR: \$30,000 | EXCLUSIVE

- Eight (8) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured on the front inside cover of the event proceedings booklet.
- "Booklet sponsored by..." displayed on the bottom of every other page of the event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Booklet Sponsor** on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.

## CANDY / DESSERT BAR SPONSOR: \$30,000 | EXCLUSIVE



- Eight (8) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Candy/Dessert Bar Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Opportunity to work with GSA on custom menu items
- Candy/Dessert Bar area to be exclusively branded with sponsor company's name and logo
- Sponsor company receives opportunity to provide corporate giveaways.

## COFFEE STATION SPONSOR: \$30,000 | EXCLUSIVE

- Eight (8) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Coffee Station Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Opportunity to work with GSA on custom menu items
- Coffee Station area to be exclusively branded with sponsor company's name and logo
- Sponsor company receives opportunity to provide corporate giveaways.



## SNACK BREAK SPONSOR: \$30,000 | EXCLUSIVE

- Eight (8) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Snack Break Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Opportunity to work with GSA on custom menu items
- Snack Break area to be exclusively branded with sponsor company's name and logo
- Sponsor company receives opportunity to provide corporate giveaways.

"Honored to be part of this extraordinary event, bringing together over 800 passionate semiconductor professionals from across the globe. The energy, remarkable achievements, and shared drive for innovation were incredibly inspiring. Witnessing the dedication and collaboration driving our industry forward is truly empowering."

- **Neelam Agarwal, Renesas**

## BAG CHECK SPONSOR: \$20,000 | EXCLUSIVE

- Six (6) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Bag Check Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Bag Check area to be exclusively branded with sponsor company's name and logo
- Sponsor branded claim tickets provided at bag check-in area.
- Sponsor company receives opportunity to provide corporate giveaways.

## EVENT SURVEY SPONSOR: \$12,000 | EXCLUSIVE

- Three (3) complimentary passes for senior company executives or chosen company representatives.
- Opportunity to provide prizes for five (5) lucky winners who complete the post-event survey, pending GSA approval.
- Company logo featured prominently on the post-event survey page.
- Full page ad featured on the front inside cover of the event proceedings booklet.
- Recognition as the Survey Sponsor on the event website and in post-event communications.
- Sponsor company logo/name listed as Survey Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.

“Meta is a proud Platinum Sponsor of WISH 2024! The Women in Semiconductor Hardware conference brings together industry luminaries, entrepreneurs, and university women in STEM to showcase the changing face of technology. We believe in supporting and reaching gender parity in our industry and are excited to support the leaders of today and beyond.”

- Meta

## PLATINUM SPONSOR: \$18,000 (6 spots available)

- Five (5) complimentary passes for senior company executives or chosen company representative.
- Full page ad with preferential placement in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Platinum Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.





## GOLD SPONSOR: \$15,800 (8 spots available)

- Four (4) complimentary passes for senior company executive or chosen company representative.
- Half page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Gold Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.



## GENERAL SPONSOR: \$11,000 (10 spots available)

- Two (2) complimentary passes for senior company executive or chosen company representative.
- Quarter page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **General Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.