# WISH

# CONFERENCE

## Date: November 10, 2026

## NEW LOCATION: Santa Clara Convention Center

GSA WLI'S Technical Conference and Awards Ceremony is a unique event bringing together industry luminaries, entrepreneurs, and university STEM students. This event will showcase the changing face of technology interspersed with exciting individual and company awards. Join us in celebrating the women who have helped to break the glass ceiling and those who are following in their footsteps. Unlike other conferences, GSA WLI will not charge university students to participate. Join our industry in supporting gender parity.

### WISH 2025 HIGHLIGHTS:

**Over 1,000 attendees** from around the world came to learn, network, and uplift each other.

- Total of **57 speakers**
- **3** panel discussions on **Executive Leadership, Talent, and AI**
- **17 speakers** from the industry's most influential companies on the main stage, including GSA Founder and CEO Jodi Shelton and author Sylvia Acevedo, Board Member, Credo and Qualcomm
- Total **40** Technical Paper and Poster Presenters:
  - **18** Technical Paper Presenters
  - **22** Poster Presenters

Celebrating industry women for their achievements:

**Dr. Julie Sheridan Eng, Coherent** Recipient of the Dr. Lisa Su Woman of Innovation Award
**Manisha Gambhir, Marvell** Recipient of the Rising Women in Semi Award
**Yanfang Le, AMD,** Recipient of the Female-Up and Comer Award
**Marvell**, Recipient of the Designing the Difference Award

**WISH 2026** promises to be even bigger and more exciting. We plan to expand the conference to increase our in-person attendance to **1,000+ people**.

GSA WLI

# 2026 WISH SPONSORSHIP PACKAGES

## TITLE SPONSOR: $110,000 | EXCLUSIVE (SOLD)

- Five-minute welcoming remarks during the conference.
- Thirty-five (35) complimentary passes for senior company executives or chosen company representatives.
- Full page ad on the back page of the event proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Title Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre- event press releases/media alerts.
- Opportunity for sponsor company to provide a speaker as a panelist upon GSA approval.
- Opportunity for sponsor company to nominate one representative to participate on the WISH Technical Steering Committee which reviews and selects the technical paper and poster submissions.
- Technical Steering Committee members receive recognition and visibility opportunities and comp passes and special invitations to exclusive WLI events.
- Sponsor company receives opportunity to provide co-branded corporate giveaways.

## VIP RECEPTION SPONSOR: $75,000 | EXCLUSIVE SOLD

- Three-minute welcoming remarks prior to the start of the reception.
- Sponsorship includes food and beverage costs.
- Twenty-five (25) complimentary passes for senior company executives or chosen company representatives.
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **VIP Reception Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Opportunity to work with GSA on custom menu items.
- Reception to be exclusively branded with sponsor company's name and logo.
- Sponsor company receives opportunity to provide corporate giveaways.

"Walking out of GSA WLI WISH25, my heart was full of gratitude, inspiration, and renewed purpose to lift others as we continue shaping the future together. I left GSA WISH25 truly inspired and energized! This was more than an event, it was a celebration of what happens when women leaders share their journeys, lift each other up, and open doors for the next generation."
**Sonia Leon, Ex-Intel, Sun Microsystems, Motorola**

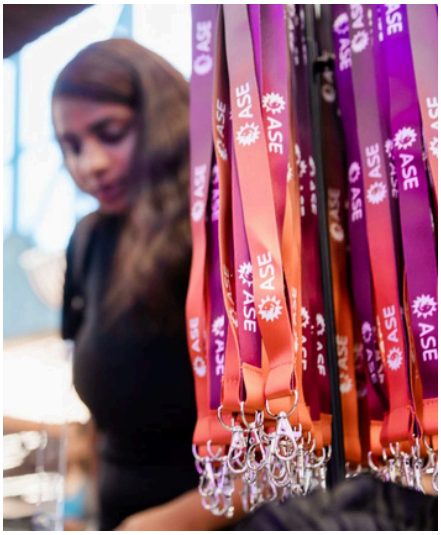
## LUNCH SPONSOR: $70,000 | EXCLUSIVE SOLD

- Three-minute welcoming remarks prior to the start of the lunch.
- Sponsorship includes food and beverage costs.
- Twenty-five (25) complimentary passes for senior company executives or chosen company representatives.
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Lunch Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event pressreleases/media alerts.
- Opportunity to work with GSA on custom menu items.
- Lunch to be exclusively branded with sponsor company's name and logo.
- Sponsor company receives opportunity to provide corporate giveaways.

"I met so many strong, inspiring leaders whose stories reminded me that if they can do it, so can I. This experience was completely life-changing, and reminded me that when you change the way you see the world, the world you see changes."

**Maria Leon, Engineering student at WashU**

## LANYARD SPONSOR: $60,000 | EXCLUSIVE SOLD




- Sponsor logo to appear exclusively on attendee name badge lanyards.
- Twenty (20) complimentary passes for senior company executives or chosen company representatives.
- Full page ad with preferential placement in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Lanyard Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.

## PHOTO BOOTH SPONSOR: $60,000 | EXCLUSIVE SOLD

- Twenty (20) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured in the event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Photo Booth Sponsor** on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.

## AWARD SPONSOR: $58,000

Three exclusive awards are available for sponsorship:

### Rising Women in Semi Award | Exclusive: SOLD

The Rising Women in Semi Award recognizes three to four female nominees who are considered rising leaders by their individual companies. These nominees should have made exceptional contributions toward the development, innovation, growth and success of the semiconductor industry and made a huge impact during her time in the industry, which should be more than 10 years but less than 20 years.

### Female Up and Comer Award | Exclusive: SOLD

The Female Up and Comer Award recognizes and profiles the next generation of young women in the semiconductor industry. Companies are encouraged to identify women with a technical background and education within their organization who have been in the industry five years or less and have made exceptional contributions toward the development, innovation, growth and success in her short time in the industry. Nominations reviewed by an all-female committee that willselect the top four candidates for recognition at the GSA WISH Conference. There, a winning recipient will be announced and presented with the Female Up and Comer Award.

### Designing the Difference Award | Exclusive: SOLD

The Designing the Difference Award recognizes companies who are making a significant and measurable impact on advancing the semiconductor industry through diversity and inclusion. Nominations were reviewed by a committee that will select selected the top three companies for recognition at the WISH Conference. There, a winning company will be announced and presented with the Designing the Difference Award.

**Sponsorships include:**

- Twenty (20) Complimentary passes for executives and non-executives. Full page ad in the virtual event proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Award Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives two-minute remarks during the award presentation and has the opportunity to present the award on-stage to the recipient.
- Sponsor company receives opportunity to provide corporate giveaways.

"Still feeling energized, inspired, and humbled after the GSA WISH event earlier this week. That's what a room full of 1,000 women does to you - it fills you with energy, purpose, and a renewed belief in what's possible when we lift each other up."
**Isha Arora, Coherent**

## WELLNESS BREAK SPONSOR: $50,000 | EXCLUSIVE SOLD

- Seventeen (17) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured in the event virtual proceedings booklet.
- Sponsor company branded massage area with a minimum of 10 massage therapists
- Sponsor has opportunity to provide exclusive gifts at this area.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Wellness Break Sponsor** on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

## GLAM ZONE: $40,000 | EXCLUSIVE

- Twenty-four (24) complimentary passes for senior company executives or chosen company representatives.
- Designated glam zones will feature the sponsor company's name and logo prominently
- Full-page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Glam Zone Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre- event press releases/media alerts.
- Opportunity to provide branded corporate giveaways for attendees.

"Bold moves change everything.
At Global Semiconductor Alliance WISH 2025, I'll join Jodi Shelton to share the highs, the hurdles, and the lessons from The Trailblazer's Playbook. Some moments will make you laugh, others might bring a lump to your throat—but all are about turning potential into possibility. You'll leave ready to take your own bold next step."
**Sylivia Acevedo, Qualcomm**

## CUSTOM SPONSOR: Starting at $40,000 | EXCLUSIVE

Exclusive opportunity to collaborate with GSA to design a custom sponsorship package that is not included in our current list of offerings. Together, we'll create a unique sponsorship that enhances your visibility and impact at the event

- Ten (10) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured in the event virtual proceedings booklet.
- Opportunity to sponsor an exclusive item or experience the 2026 WISH Conference to be decided by GSA and sponsor company
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Custom Sponsor** on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.

## BREAKFAST SPONSOR: $35,000 | EXCLUSIVE SOLD

- Sponsorship includes food and beverage costs.
- Twenty-two (22) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event virtual proceedings booklet. Logo featured in the virtual proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as **Breakfast Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Opportunity to work with GSA on custom menu items
- Breakfast to be exclusively branded with sponsor company's name and logo
- Sponsor company receives opportunity to provide corporate giveaways.

## CANDY / DESSERT BAR SPONSOR: $30,000 | EXCLUSIVE SOLD

- Twenty (20) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Candy/Dessert Bar Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Opportunity to work with GSA on custom menu items Candy/Dessert Bar area to be exclusively branded with sponsor company's name and logo
- Sponsor company receives opportunity to provide corporate giveaways.

## WI-FI SPONSOR: $25,000 | EXCLUSIVE (SOLD)

- Thirteen (13) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured in the event virtual proceedings booklet. Branded Wi-Fi cards provided to all event attendees.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Wi-Fi Sponsor** on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.

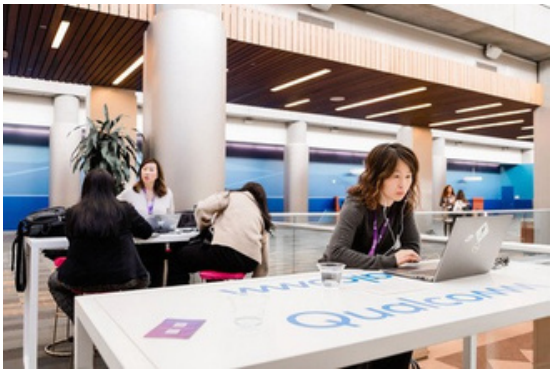
"Proud to have Marvell Technology as the Title Sponsor, with Janice Hall kicking off the event and emphasizing the importance of women's leadership in her keynote. It was fantastic to hear from Marvell's CEO, Matt Murphy, about the new Executive Accelerator Program that he is sponsoring for women leaders in the semiconductor industry. During the event, I was deeply inspired by the stories and leadership examples shared by talented women in the tech industry."

**Alua Suleimenova, Marvell**

## WISHING WALL SPONSOR: $20,000 | EXCLUSIVE SOLD

- Six (6) complimentary passes for senior company executives or chosen company representatives.
- The Wishing Wall area will feature the sponsor company's name and logo prominently
- Half-page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Wishing Wall Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre- event press releases/media alerts.
- Opportunity to provide corporate giveaways for attendees.

## CHARGING STATION SPONSOR: $20,000 | EXCLUSIVE SOLD



- Fifteen (15) complimentary passes for senior company executives or chosen company representatives.
- Minimum of two (2) branded charging stations found at event (charging stations will be chosen & designed by GSA with sponsor company approval).
- Full page ad in event virtual proceedings booklet. Logo featured in the virtual proceedings booklet.
- Sponsor company logo/name listed as Charging Station Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media.
- Sponsor company receives opportunity to provide corporate giveaways.

## VIRTUAL BOOKLET SPONSOR: $20,000 | EXCLUSIVE SOLD

- Twelve (12) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured on the front inside cover of the event proceedings booklet. "Booklet sponsored by..." displayed on the bottom of every other page of the event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Booklet Sponsor** on: event website/ electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.

## COFFEE STATION SPONSOR: $20,000 | EXCLUSIVE SOLD

- Twelve (12) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Coffee Station Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Opportunity to work with GSA on custom menu items
- Coffee Station area to be exclusively branded with sponsor company's name and logo
- Sponsor company receives opportunity to provide corporate giveaways.

There's something powerful about being in a room where women share their journeys of resilience and leadership, reminding us that the future of semiconductors is not only about hardware, but about people."
**Sai Priyanka, graduate student at SJSU**

## SNACK BREAK SPONSOR: $20,000 | EXCLUSIVE SOLD

- Twelve (12) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Snack Break Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Opportunity to work with GSA on custom menu items
- Snack Break area to be exclusively branded with sponsor company's name and logo
- Sponsor company receives opportunity to provide corporate giveaways.

## BAG CHECK SPONSOR: $20,000 | EXCLUSIVE

- Twelve (12) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Bag Check Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Bag Check area to be exclusively branded with sponsor company's name and logo
- Sponsor branded claim tickets provided at bag check-in area.
- Sponsor company receives opportunity to provide corporate giveaways.

"Honored to be part of this extraordinary event, bringing together over 800 passionate semiconductor professionals from across the globe. The energy, remarkable achievements, and shared drive for innovation were incredibly inspiring. Witnessing the dedication and collaboration driving our industry forward is truly empowering."
**Neelam Agarwal, Renesas**

## PLATINUM SPONSOR: $18,000 (6 spots available)

- Eight (8) complimentary passes for senior company executives or chosen company representative.
- Full page ad with preferential placement in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Platinum Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.

## GOLD SPONSOR: $16,000 (8 spots available)

- Six (6) complimentary passes for senior company executive or chosen company representative.
- Half page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **Gold Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre- event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.

## GENERAL SPONSOR: $13,000 (10 spots available)

- Three (3) complimentary passes for senior company executive or chosen company representative.
- Quarter page ad in event virtual proceedings booklet.
- Logo featured in the virtual proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as **General Sponsor** on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.

## EVENT SURVEY SPONSOR: $12,000 | EXCLUSIVE SOLD

- Three (3) complimentary passes for senior company executives or chosen company representatives.
- Opportunity to provide prizes for five (5) lucky winners who complete the post-event survey, pending GSA approval.
- Company logo featured prominently on the post-event survey page.
- Half page ad featured on the front inside cover of the event proceedings booklet.
- Recognition as the Survey Sponsor on the event website and in post-event communications.
- Sponsor company logo/name listed as Survey Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.
- Sponsor company receives opportunity to provide corporate giveaways.